

**WIN/Gallup International's
Annual global End of Year survey
reveals a world of conflicting hopes, happiness
and despair**





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WIN/Gallup International's annual global End of Year survey reveals a world of conflicting hopes, happiness and despair

WIN/Gallup International, the world's leading association in market research and polling, has published today its 39th End of Year Survey exploring the outlook, expectations, views and beliefs of 66040 people from 68 countries across the globe.

Headlines

- 66% say that they feel happy about their lives, down from 70% in 2014; 23% are neither happy nor unhappy, and 10% feel unhappy about their lives.
- Net happiness (happy minus unhappy) globally is 56%.
- Colombia is the happiest country in the world (85% net happiness), followed by Fiji, Saudi Arabia, Azerbaijan and Vietnam while Iraq is the least happy for the second year in a row (-12% net happiness).
- 45% of the world is optimistic about the economic outlook for 2016; 22% are pessimistic and 28% believe the economy will remain the same.
- The most optimistic country about economic prosperity in 2016 is Nigeria (61% net optimistic), followed by Bangladesh, China and Vietnam. In contrast, Greece is the most pessimistic (-65% net optimistic) country.
- A little over 1 person out of 2 (54%) believes 2016 will be better than 2015, 16% think it will be worse and 24% believe 2016 will be the same as 2015.
- Bangladesh, China, Nigeria, Fiji and Morocco are the most hopeful nations, while Italy is the least hopeful.

A happy world in 2015

As 2015 comes to an end, 66% of respondents to the WIN/Gallup International survey say that they are happy, down slightly from 70% in 2014. Of the 66040 people surveyed, 10% said that they were unhappy, up 4% from 2014. Overall that means that the world is 56% net happy (happiness minus



unhappiness). In 2015 the net happiest country in the world is Colombia (85%), in stark contrast the world's unhappiest country is Iraq at -12% net happiness.

Economic Optimism high across the world

The study shows that 45% of the world is optimistic for the economic outlook in 2016 over double (22%) of those who are pessimistic. It's perhaps unsurprising that Greece is the most pessimistic (-65% net optimistic) country given their current perilous financial position. The most optimistic nation when it comes to the economy is Nigeria (61% net optimism). When it comes to a demographic breakdown young people prove to be considerably more optimistic than older generations with 31% net optimistic for the under 34s compared to just 13% for the over 55s.

Hope high amongst aspiring nations

As part of their analysis WIN/Gallup International has grouped the world into three tiers: Prosperous (the G7); Emerging (G20 excluding the original G7) and Aspiring (all others) nations. Whilst there is huge disparity in income levels across these three tiers, the level of net happiness across all three (Prosperous 42%, Emerging 59% and Aspiring 54%) is notably high. However the findings on hope and economic optimism vary markedly across the tiers. According to the global poll, Prosperous nations display the least hope and economic optimism with 6% and -16% respectively; to the contrary Emerging nations are very hopeful about the future and far more optimistic about the economic outlook at 50% and 36% meanwhile the Aspiring nations sit between the two on hope (29%) and economic optimism (16%).

Jean-Marc Leger, President of WIN/Gallup International Association, said: "2015 has been a tumultuous year for many across the globe, despite that the world remains largely a happy place. 45% of the world is optimistic regarding the economic outlook for 2016, up by 3 per cent compared to last year."

-ENDS-



Methodology:

The WIN/Gallup International survey is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the WIN/Gallup International Association in 68 countries around the world.

Sample Size and Mode of Field Work:

A total of 66040 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (30 countries; n=32172), via telephone (15 countries; n=11800) or online (23 countries; n=22068). The field work was conducted during September 2015 - December 2015. The margin of error for the survey is between +/- 3-5% at 95% confidence level.

About WIN/Gallup International

WIN/Gallup International is the leading association in market research and polling and is made up of the **76** largest independent market research and polling firms in their respective countries with combined revenue of over **€550** million and covering **95%** of the world's market.

For more than 60 years WIN/Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

The accumulated expertise of the Association is formidable - they have internationally renowned experts in public opinion, Third World issues, advertising, and media research as well as in commercial fields such as IT/telecommunications, healthcare, retail, economics, corporate research and so on. Members are at the leading edge of technical and methodological developments, which have impacted on not only the research industry but also the whole commercial world.



Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll). For further details see website: www.wingia.com

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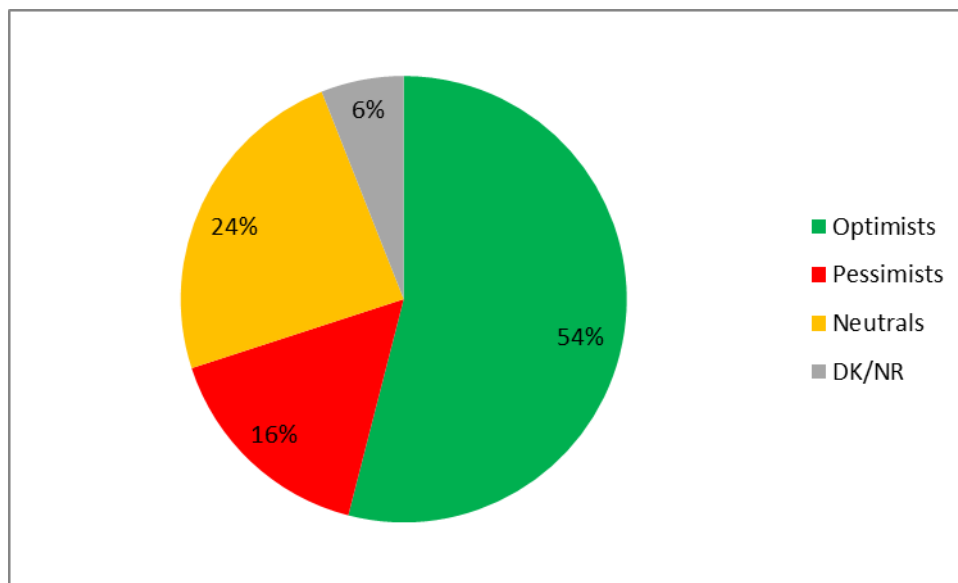
| | HOPE INDEX | ECONOMIC OPTIMISM INDEX | HAPPINESS INDEX |
|--|--|--|--|
| TOP 10 OPTIMIST/HAPPY COUNTRIES (Starting from most optimistic/ happiest) (Net score) | Bangladesh (74%) China (70%) Nigeria (68%) Fiji (61%) Morocco (57%) Saudi Arabia (56%) Vietnam (55%) Argentina (53%) India (47%) Pakistan (42%) | Nigeria (61%) Bangladesh (60%) China (54%) Vietnam (53%) Pakistan (50%) India (44%) Morocco (44%) Fiji (39%) Saudi Arabia (32%) Argentina (28%) | Colombia (85%) Fiji (82%) Saudi Arabia (82%) Azerbaijan (81%) Vietnam (80%) Argentina (79%) Panama (79%) Mexico (76%) Ecuador (75%) China/Iceland (74%) |
| TOP 10 PESSIMIST/UNHAPPY COUNTRIES (Starting from most pessimistic/ unhappiest) (Net score) | Italy (-37%) Iraq (-35%) Greece (-28%) Palestinian Territories (-27%) Bosnia and Herzegovina (-23%) Lebanon (-20%) Tunisia (-12%) Afghanistan (-11%) Belgium (-11%) Mexico (-11%) | Greece (-65%) Austria (-49%) Italy (-47%) Sweden (-47%) Hong Kong (-45%) Iraq (-45%) South Africa (-45%) Tunisia (-39%) Germany (-37%) Finland (-35%) | Iraq (-12%) Tunisia (7%) Greece (9%) Afghanistan (14%) Palestinian Territories (15%) Ghana (24%) Hong Kong (24%) Bulgaria (30%) DR.Congo (30%) France/Italy (33%) |

The 3 Key Index Figures for 2016 are the following:

HOPE:

Optimists: 54%
Pessimists: 16%
Neutrals: 24 %

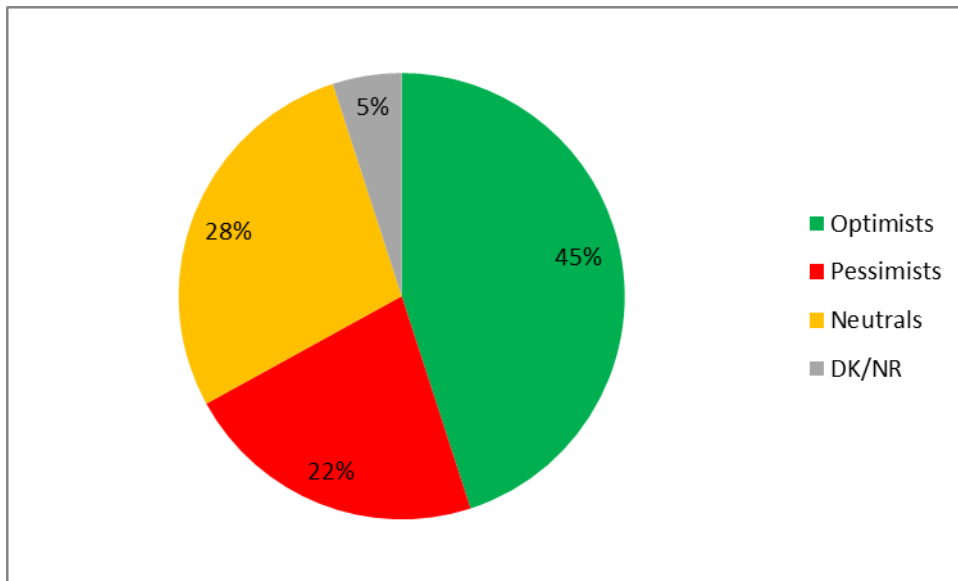
Optimists lead Pessimists by 38 %



ECONOMIC OPTIMISM:

Optimists: 45%
Pessimists: 22%
Neutrals: 28%

Optimists lead Pessimists by 23%



HAPPINESS:

Happy: 66%
Unhappy: 10%

Neutrals: 23%

Happy People Lead Unhappy People by 56 %

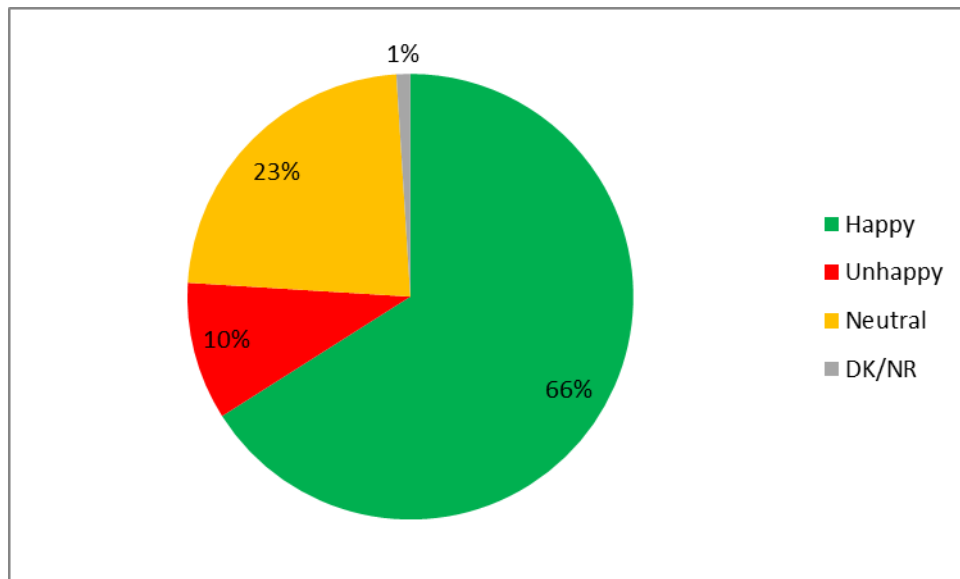


Table # 1.1: HOPE INDEX FOR 2016(Country Wise)

| | Q1. As far as you are concerned, do you think that 2016 will be better, worse or the same than 2015? | | | | Net Hope |
|--|--|------------|-----------|---------------------------|--|
| | Optimists | Pessimists | Neutrals* | Do not know / no response | Net Score of Optimists over Pessimists |
| | Row% | Row% | Row% | Row% | |
| GLOBAL AVERAGE | 54% | 16% | 24% | 6% | 38% |
| Afghanistan | 30% | 41% | 25% | 4% | -11% |
| Algeria | 53% | 20% | 12% | 15% | 33% |
| Argentina | 60% | 7% | 30% | 3% | 53% |
| Armenia | 21% | 29% | 38% | 11% | -8% |
| Australia | 32% | 22% | 38% | 8% | 10% |
| Austria | 26% | 28% | 44% | 2% | -2% |
| Azerbaijan | 33% | 19% | 23% | 25% | 14% |
| Bangladesh | 81% | 7% | 11% | 2% | 74% |
| Belgium | 20% | 31% | 39% | 9% | -11% |
| Bosnia and Herzegovina | 19% | 42% | 37% | 2% | -23% |
| Brazil | 50% | 32% | 13% | 5% | 18% |
| Bulgaria | 19% | 20% | 43% | 18% | -1% |
| Canada | 42% | 18% | 35% | 5% | 24% |
| China | 76% | 6% | 16% | 2% | 70% |
| Colombia | 48% | 22% | 28% | 2% | 26% |
| Congo, Democratic Republic (DR. Congo) | 46% | 15% | 22% | 17% | 31% |
| Czech Republic | 27% | 29% | 41% | 3% | -2% |
| Denmark | 48% | 9% | 38% | 5% | 39% |
| Ecuador | 26% | 32% | 31% | 11% | -6% |
| Ethiopia | 50% | 32% | 15% | 2% | 18% |
| Fiji | 70% | 9% | 16% | 5% | 61% |
| Finland | 28% | 34% | 23% | 15% | -6% |
| France | 23% | 26% | 42% | 9% | -3% |
| Germany | 28% | 26% | 40% | 6% | 2% |
| Ghana | 40% | 33% | 19% | 7% | 7% |
| Greece | 23% | 51% | 23% | 4% | -28% |
| Hong Kong | 31% | 38% | 29% | 2% | -7% |
| Iceland | 29% | 10% | 58% | 4% | 19% |
| India | 60% | 13% | 17% | 10% | 47% |
| Indonesia | 41% | 16% | 42% | 1% | 25% |
| Iran | 34% | 31% | 21% | 14% | 3% |
| Iraq | 21% | 56% | 20% | 3% | -35% |
| Ireland | 47% | 14% | 36% | 3% | 33% |
| Israel | 31% | 27% | 34% | 9% | 4% |

| | | | | | |
|--|-----|-----|-----|-----|------|
| Italy | 15% | 52% | 27% | 6% | -37% |
| Japan | 22% | 10% | 44% | 23% | 12% |
| Korea, Rep (South) | 21% | 25% | 54% | 1% | -4% |
| Kosovo | 42% | 18% | 35% | 5% | 24% |
| Latvia | 25% | 26% | 32% | 17% | -1% |
| Lebanon | 29% | 49% | 20% | 2% | -20% |
| Macedonia | 34% | 25% | 36% | 5% | 9% |
| Mexico | 26% | 37% | 36% | 1% | -11% |
| Mongolia | 37% | 25% | 37% | 2% | 12% |
| Morocco | 63% | 6% | 16% | 15% | 57% |
| Netherlands | 33% | 13% | 34% | 20% | 20% |
| Nigeria | 78% | 10% | 9% | 3% | 68% |
| Pakistan | 54% | 12% | 28% | 6% | 42% |
| Palestinian territories (West Bank and Gaza) | 22% | 49% | 24% | 5% | -27% |
| Panama | 51% | 14% | 29% | 6% | 37% |
| Papua New Guinea | 58% | 20% | 15% | 6% | 38% |
| Peru | 35% | 20% | 37% | 7% | 15% |
| Philippines | 30% | 6% | 57% | 7% | 24% |
| Poland | 29% | 24% | 44% | 3% | 5% |
| Portugal | 34% | 22% | 41% | 3% | 12% |
| Russian Federation | 54% | 22% | 15% | 9% | 32% |
| Saudi Arabia | 70% | 14% | 15% | 1% | 56% |
| Serbia | 29% | 32% | 36% | 3% | -3% |
| Slovenia | 27% | 33% | 35% | 5% | -6% |
| South Africa | 36% | 41% | 17% | 6% | -5% |
| Spain | 42% | 14% | 38% | 5% | 28% |
| Sweden | 46% | 16% | 36% | 2% | 30% |
| Thailand | 36% | 24% | 36% | 4% | 12% |
| Tunisia | 33% | 45% | 17% | 5% | -12% |
| Turkey | 44% | 28% | 22% | 6% | 16% |
| Ukraine | 48% | 26% | 14% | 12% | 22% |
| United Kingdom | 27% | 26% | 39% | 9% | 1% |
| United States | 36% | 21% | 34% | 9% | 15% |
| Vietnam | 64% | 9% | 25% | 2% | 55% |

Optimists: 2016 will be Better

Pessimists: 2016 will be Worse

***Neutrals:** 2016 will remain the same

Weighted according to Adult Population 18+

SOURCE :WIN/Gallup International Annual Global Poll/ EOY, December 2015

Table # 1.2: HOPE INDEX FOR 2016 (Region Wise)

| | | Q1. As far as you are concerned, do you think that 2016 will be better, worse or the same than 2015? | | | | Net Hope |
|--------------------|---------------------------------|--|------------|-----------|---------------------------|--|
| | | Optimists | Pessimists | Neutrals* | Do not know / no response | Net Score of Optimists over Pessimists |
| | | Row% | Row% | Row% | Row% | |
| All Regions | | 54% | 16% | 24% | 6% | 38% |
| . | East Asia & Oceania | 63% | 9% | 24% | 4% | 54% |
| | Eastern Europe | 49% | 24% | 17% | 10% | 25% |
| | EU Europe | 27% | 28% | 38% | 7% | -1% |
| | Latin America | 47% | 27% | 21% | 4% | 20% |
| | MENA | 43% | 28% | 19% | 10% | 15% |
| | North America | 37% | 21% | 34% | 9% | 16% |
| | Sub-Saharan African | 54% | 25% | 15% | 6% | 29% |
| | West & South Asia | 61% | 13% | 18% | 8% | 48% |
| G-7 | | 29% | 23% | 37% | 11% | 6% |
| . | United States of America | 36% | 21% | 34% | 9% | 15% |
| | Canada | 42% | 18% | 35% | 5% | 24% |
| | Germany | 28% | 26% | 40% | 6% | 2% |
| | France | 23% | 26% | 42% | 9% | -3% |
| | United Kingdom | 27% | 26% | 39% | 9% | 1% |
| | Italy | 15% | 52% | 27% | 6% | -37% |
| | Japan | 22% | 10% | 44% | 23% | 12% |
| BRIC | | 68% | 11% | 16% | 5% | 57% |
| . | Brazil | 50% | 32% | 13% | 5% | 18% |
| | Russian Federation | 54% | 22% | 15% | 9% | 32% |
| | India | 60% | 13% | 17% | 10% | 47% |
| | China | 76% | 6% | 16% | 2% | 70% |
| G-20 | | 56% | 15% | 23% | 6% | 41% |
| . | United States | 36% | 21% | 34% | 9% | 15% |
| | Canada | 42% | 18% | 35% | 5% | 24% |
| | Germany | 28% | 26% | 40% | 6% | 2% |
| | France | 23% | 26% | 42% | 9% | -3% |
| | United Kingdom | 27% | 26% | 39% | 9% | 1% |
| | Italy | 15% | 52% | 27% | 6% | -37% |
| | Japan | 22% | 10% | 44% | 23% | 12% |
| | Argentina | 60% | 7% | 30% | 3% | 53% |
| | Korea | 21% | 25% | 54% | 1% | -4% |
| | Turkey | 44% | 28% | 22% | 6% | 16% |
| | Australia | 32% | 22% | 38% | 8% | 10% |
| | China | 76% | 6% | 16% | 2% | 70% |

| | | | | | |
|--|-----|-----|-----|-----|------|
| India | 60% | 13% | 17% | 10% | 47% |
| Russian Federation | 54% | 22% | 15% | 9% | 32% |
| Brazil | 50% | 32% | 13% | 5% | 18% |
| Saudi Arabia | 70% | 14% | 15% | 1% | 56% |
| South Africa | 36% | 41% | 17% | 6% | -5% |
| Indonesia | 41% | 16% | 42% | 1% | 25% |
| Mexico | 26% | 37% | 36% | 1% | -11% |
| T3 Classification | | | | | |
| Prosperous (G7) | 29% | 23% | 37% | 11% | 6% |
| Emerging (G20 excluding G7) | 63% | 13% | 19% | 5% | 50% |
| Aspiring Tier (All other countries) | 48% | 19% | 27% | 6% | 29% |
| <p>East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam</p> <p>Eastern Europe: Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.</p> <p>EU Europe: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Netherlands, Poland, Portugal, Slovenia, Spain, Sweden and United Kingdom</p> <p>Latin America: Argentina, Brazil, Colombia, Ecuador, Mexico, Panama and Peru.</p> <p>MENA: Algeria, Iraq, Iran, Lebanon, Morocco, Palestinian territories (West Bank and Gaza), Saudi Arabia, Tunisia and Turkey</p> <p>North America: Canada and United States.</p> <p>Sub-Saharan Africa: DR.Congo, Ethiopia, Ghana, Nigeria, South Africa.</p> <p>West & South Asia: Afghanistan, Bangladesh, India, Israel and Pakistan.</p> <p>Optimists: 2016 will be better Pessimists: 2016 will be worse *Neutrals: 2016 will remain the same Weighted according to Adult Population 18+ SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2015</p> | | | | | |

Table # 1.3: HOPE INDEX FOR 2016 (Demographics Wise)

| | | Q1. As far as you are concerned, do you think that 2016 will be better, worse or the same than 2015? | | | | Net Hope |
|---------------------------------|--|--|------------|-----------|---------------------------|--|
| | | Optimists | Pessimists | Neutrals* | Do not know / no response | Net Score of Optimists over Pessimists |
| | | Row% | Row% | Row% | Row% | |
| Gender | | 54% | 16% | 24% | 6% | 38% |
| D1. Gender | Male | 56% | 16% | 23% | 5% | 40% |
| | Female | 53% | 16% | 25% | 7% | 37% |
| Age | | 54% | 16% | 24% | 6% | 38% |
| D2A. Age. | Under 34 | 60% | 14% | 20% | 6% | 46% |
| | 35 - 54 | 52% | 16% | 26% | 6% | 36% |
| | 55+ | 45% | 20% | 29% | 7% | 25% |
| Monthly Household Income | | 54% | 16% | 24% | 6% | 38% |
| D3. Income | Low (Bottom quintile/20%) | 46% | 22% | 23% | 9% | 24% |
| | Medium low (Second quintile/20%) | 45% | 20% | 27% | 9% | 25% |
| | Medium (Third quintile/20%) | 49% | 18% | 28% | 6% | 31% |
| | Medium high (Fourth quintile/20%) | 65% | 12% | 21% | 2% | 53% |
| | High (Top quintile/20%) | 65% | 11% | 21% | 3% | 54% |
| | I don't know / I prefer not to answer | 51% | 15% | 22% | 12% | 36% |
| Education | | 54% | 16% | 24% | 6% | 38% |
| D4. Education: Highest attained | No education/only basic education | 49% | 21% | 20% | 11% | 28% |
| | Completed primary | 51% | 19% | 22% | 9% | 32% |
| | Completed secondary school | 48% | 19% | 27% | 7% | 29% |
| | Completed High level education (University) | 61% | 13% | 22% | 4% | 48% |
| | Completed Higher level of education (Masters, PHD, etc.) | 56% | 14% | 27% | 4% | 42% |
| | I don't know / I prefer not to answer | 46% | 18% | 12% | 24% | 28% |
| Religion | | 54% | 16% | 24% | 6% | 38% |
| D6. Do you consider yourself: | Roman Catholic | 38% | 24% | 32% | 5% | 14% |
| | Russian or Eastern Orthodox | 49% | 26% | 18% | 7% | 23% |
| | Protestant | 37% | 30% | 28% | 5% | 7% |

| | | | | | |
|---------------------------------------|-----|-----|-----|-----|-----|
| Other Christian | 45% | 23% | 25% | 8% | 22% |
| Hindu | 67% | 10% | 22% | 1% | 57% |
| Muslim | 51% | 18% | 26% | 5% | 33% |
| Jewish | 35% | 15% | 45% | 5% | 20% |
| Buddhist | 46% | 18% | 32% | 3% | 28% |
| Other | 39% | 24% | 29% | 8% | 15% |
| Atheist/agnostic | 70% | 9% | 19% | 2% | 61% |
| I don't know / I prefer not to answer | 51% | 15% | 23% | 12% | 36% |

Optimists: 2016 will be Better

Pessimists: 2016 will be Worse

***Neutrals:**2016 will remain the same

Weighted according to Adult Population 18+

SOURCE :WIN/Gallup International Annual Global Poll/ EOY, December 2015

Table # 2.1: ECONOMIC OPTIMISM INDEX 2016 (Country Wise)

| | | Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country? | | | | Net Economic Optimism |
|---------------------------------|---------------------------------------|---|------------|-----------|---------------------------|--|
| | | Optimists | Pessimists | Neutrals* | Do not know / no response | Net Score of Optimists over Pessimists |
| | | Row% | Row% | Row% | Row% | |
| Global average | | 45% | 22% | 28% | 5% | 23% |
| Countries in Alphabetical order | Afghanistan | 23% | 47% | 25% | 4% | -24% |
| | Algeria | 28% | 42% | 20% | 10% | -14% |
| | Argentina | 43% | 15% | 25% | 17% | 28% |
| | Armenia | 16% | 44% | 31% | 9% | -28% |
| | Australia | 12% | 37% | 43% | 8% | -25% |
| | Austria | 5% | 54% | 39% | 3% | -49% |
| | Azerbaijan | 36% | 21% | 11% | 32% | 15% |
| | Bangladesh | 72% | 12% | 14% | 2% | 60% |
| | Belgium | 8% | 36% | 51% | 6% | -28% |
| | Bosnia and Herzegovina | 14% | 48% | 36% | 2% | -34% |
| | Brazil | 32% | 35% | 29% | 4% | -3% |
| | Bulgaria | 13% | 24% | 44% | 18% | -11% |
| | Canada | 23% | 31% | 40% | 6% | -8% |
| | China | 65% | 11% | 22% | 2% | 54% |
| | Colombia | 26% | 29% | 42% | 2% | -3% |
| | Congo, Democratic Republic (DR.Congo) | 41% | 16% | 23% | 20% | 25% |
| | Czech Republic | 21% | 32% | 44% | 4% | -11% |
| | Denmark | 40% | 15% | 37% | 8% | 25% |
| | Ecuador | 22% | 38% | 29% | 11% | -16% |
| | Ethiopia | 40% | 42% | 16% | 3% | -2% |
| | Fiji | 52% | 13% | 31% | 4% | 39% |
| | Finland | 19% | 54% | 19% | 8% | -35% |
| | France | 10% | 43% | 42% | 5% | -33% |
| | Germany | 12% | 49% | 35% | 5% | -37% |
| | Ghana | 33% | 41% | 21% | 6% | -8% |
| | Greece | 6% | 71% | 21% | 2% | -65% |
| | Hong Kong | 12% | 57% | 29% | 2% | -45% |
| Iceland | 27% | 16% | 42% | 15% | 11% | |
| India | 60% | 16% | 19% | 5% | 44% | |
| Indonesia | 27% | 20% | 50% | 3% | 7% | |
| Iran | 33% | 27% | 32% | 8% | 6% | |

| | | | | | |
|--|-----|-----|-----|-----|------|
| Iraq | 13% | 58% | 26% | 3% | -45% |
| Ireland | 33% | 19% | 44% | 3% | 14% |
| Israel | 18% | 40% | 35% | 7% | -22% |
| Italy | 8% | 55% | 30% | 6% | -47% |
| Japan | 12% | 20% | 43% | 25% | -8% |
| Korea, Rep (South) | 16% | 34% | 49% | 1% | -18% |
| Kosovo | 33% | 21% | 41% | 5% | 12% |
| Latvia | 13% | 30% | 48% | 10% | -17% |
| Lebanon | 20% | 52% | 26% | 2% | -32% |
| Macedonia | 25% | 30% | 38% | 7% | -5% |
| Mexico | 20% | 42% | 38% | 0% | -22% |
| Mongolia | 19% | 51% | 29% | 1% | -32% |
| Morocco | 53% | 9% | 25% | 13% | 44% |
| Netherlands | 23% | 21% | 45% | 12% | 2% |
| Nigeria | 74% | 13% | 10% | 3% | 61% |
| Pakistan | 58% | 8% | 28% | 6% | 50% |
| Palestinian territories (West Bank and Gaza) | 14% | 48% | 32% | 5% | -34% |
| Panama | 32% | 14% | 51% | 4% | 18% |
| Papua New Guinea | 42% | 32% | 19% | 6% | 10% |
| Peru | 30% | 27% | 36% | 7% | 3% |
| Philippines | 27% | 10% | 57% | 6% | 17% |
| Poland | 17% | 34% | 43% | 6% | -17% |
| Portugal | 19% | 37% | 43% | 1% | -18% |
| Russian Federation | 33% | 27% | 30% | 10% | 6% |
| Saudi Arabia | 54% | 22% | 23% | 2% | 32% |
| Serbia | 24% | 41% | 31% | 3% | -17% |
| Slovenia | 24% | 35% | 37% | 4% | -11% |
| South Africa | 18% | 63% | 17% | 3% | -45% |
| Spain | 28% | 29% | 40% | 4% | -1% |
| Sweden | 3% | 50% | 45% | 2% | -47% |
| Thailand | 23% | 31% | 41% | 5% | -8% |
| Tunisia | 22% | 61% | 14% | 3% | -39% |
| Turkey | 32% | 35% | 28% | 5% | -3% |
| Ukraine | 22% | 35% | 31% | 13% | -13% |
| United Kingdom | 13% | 34% | 43% | 9% | -21% |
| United States | 27% | 30% | 35% | 7% | -3% |
| Vietnam | 62% | 9% | 28% | 1% | 53% |

Optimists: 2016 will be a year of Economic Prosperity

Pessimists: 2016 will be a year of Economic Difficulty

***Neutrals:**2016 will remain the same

Weighted according to Adult Population 18+

SOURCE :WIN/Gallup International Annual Global Poll/ EOY, December 2015

Table # 2.2: ECONOMIC OPTIMISM INDEX 2016 (Region Wise)

| | | Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country? | | | | Net Economic Optimism |
|--------------------|---------------------------------|---|------------|-----------|---------------------------|--|
| | | Optimists | Pessimists | Neutrals* | Do not know / no response | Net Score of Optimists over Pessimists |
| | | Row% | Row% | Row% | Row% | |
| All Regions | | 45% | 22% | 28% | 5% | 23% |
| . | East Asia & Oceania | 53% | 14% | 30% | 4% | 39% |
| | Eastern Europe | 29% | 30% | 30% | 11% | -1% |
| | EU Europe | 14% | 41% | 39% | 6% | -27% |
| | Latin America | 31% | 32% | 32% | 6% | -1% |
| | MENA | 34% | 32% | 27% | 7% | 2% |
| | North America | 27% | 30% | 36% | 7% | -3% |
| | Sub-Saharan African | 45% | 34% | 16% | 6% | 11% |
| | West & South Asia | 60% | 15% | 20% | 5% | 45% |
| G-7 | | 18% | 34% | 38% | 10% | -16% |
| . | United States of America | 27% | 30% | 35% | 7% | -3% |
| | Canada | 23% | 31% | 40% | 6% | -8% |
| | Germany | 12% | 49% | 35% | 5% | -37% |
| | France | 10% | 43% | 42% | 5% | -33% |
| | United Kingdom | 13% | 34% | 43% | 9% | -21% |
| | Italy | 8% | 55% | 30% | 6% | -47% |
| | Japan | 12% | 20% | 43% | 25% | -8% |
| BRIC | | 60% | 15% | 22% | 3% | 45% |
| . | Brazil | 32% | 35% | 29% | 4% | -3% |
| | Russian Federation | 33% | 27% | 30% | 10% | 6% |
| | India | 60% | 16% | 19% | 5% | 44% |
| | China | 65% | 11% | 22% | 2% | 54% |
| G-20 | | 47% | 21% | 27% | 5% | 26% |
| . | United States | 27% | 30% | 35% | 7% | -3% |
| | Canada | 23% | 31% | 40% | 6% | -8% |
| | Germany | 12% | 49% | 35% | 5% | -37% |
| | France | 10% | 43% | 42% | 5% | -33% |
| | United Kingdom | 13% | 34% | 43% | 9% | -21% |
| | Italy | 8% | 55% | 30% | 6% | -47% |
| | Japan | 12% | 20% | 43% | 25% | -8% |
| | Argentina | 43% | 15% | 25% | 17% | 28% |
| | Korea | 16% | 34% | 49% | 1% | -18% |
| | Turkey | 32% | 35% | 28% | 5% | -3% |
| | Australia | 12% | 37% | 43% | 8% | -25% |
| | China | 65% | 11% | 22% | 2% | 54% |

| | | | | | |
|---|-----|-----|-----|-----|------|
| India | 60% | 16% | 19% | 5% | 44% |
| Russian Federation | 33% | 27% | 30% | 10% | 6% |
| Brazil | 32% | 35% | 29% | 4% | -3% |
| Saudi Arabia | 54% | 22% | 23% | 2% | 32% |
| South Africa | 18% | 63% | 17% | 3% | -45% |
| Indonesia | 27% | 20% | 50% | 3% | 7% |
| Mexico | 20% | 42% | 38% | 0% | -22% |
| T3 Classification | | | | | |
| Prosperous (G7) | 18% | 34% | 38% | 10% | -16% |
| Emerging (G20 excluding G7) | 54% | 18% | 25% | 3% | 36% |
| Aspiring Tier (All other countries) | 40% | 24% | 30% | 6% | 16% |
| <p>East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam</p> <p>Eastern Europe: Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.</p> <p>EU Europe: Austria, Belgium, Bulgaria, Czech Republic ,Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Netherlands ,Poland ,Portugal, Slovenia, Spain, Sweden and United Kingdom</p> <p>Latin America: Argentina, Brazil, Colombia, Ecuador, Mexico, Panama and Peru.</p> <p>MENA: Algeria, Iraq, Iran, Lebanon, Morocco, Palestinian territories (West Bank and Gaza), Saudi Arabia, Tunisia and Turkey</p> <p>North America: Canada and United States.</p> <p>Sub-Saharan Africa: DR.Congo, Ethiopia, Ghana, Nigeria, South Africa.</p> <p>West & South Asia: Afghanistan, Bangladesh, India, Israel and Pakistan.</p> <p>Optimists: 2016 will be a year of Economic Prosperity</p> <p>Pessimists: 2016 will be a year of Economic Difficulty</p> <p>*Neutrals: 2016 will remain the same</p> <p>Weighted according to Adult Population 18+</p> <p>SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2015</p> | | | | | |

Table # 2.3: ECONOMIC OPTIMISM INDEX (Demographics Wise)

| | | Q2. Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country? | | | | Net Economic Optimism |
|---------------------------------|---|---|---------------------|-----------------|---------------------------------------|--|
| | | Economic prosperity | Economic difficulty | Remain the same | I don't know / I prefer not to answer | Net Score of Optimists over Pessimists |
| | | Row% | Row% | Row% | Row% | |
| Gender | | 45% | 22% | 28% | 5% | 23% |
| D1. Gender | Male | 47% | 21% | 28% | 4% | 26% |
| | Female | 44% | 22% | 28% | 6% | 22% |
| Age | | 45% | 22% | 28% | 5% | 23% |
| D2A. Age. | Under 34 | 50% | 19% | 26% | 4% | 31% |
| | 35 - 54 | 43% | 22% | 29% | 6% | 21% |
| | 55+ | 39% | 26% | 29% | 6% | 13% |
| Monthly Household Income | | 45% | 22% | 28% | 5% | 23% |
| D3. Income | Low (Bottom quintile/20%) | 33% | 28% | 30% | 8% | 5% |
| | Medium low (Second quintile/20%) | 40% | 25% | 29% | 6% | 15% |
| | Medium (Third quintile/20%) | 40% | 24% | 32% | 4% | 16% |
| | Medium high (Fourth quintile/20%) | 57% | 16% | 24% | 3% | 41% |
| | High (Top quintile/20%) | 51% | 18% | 29% | 2% | 33% |
| | I don't know / I prefer not to answer | 42% | 24% | 24% | 10% | 18% |
| Education | | 45% | 22% | 28% | 5% | 23% |
| D4. Education: Highest attained | No education/only basic education | 41% | 24% | 23% | 11% | 17% |
| | Completed primary | 48% | 22% | 24% | 6% | 26% |
| | Completed secondary school | 39% | 25% | 30% | 6% | 14% |
| | Completed High level education (University) | 49% | 20% | 28% | 4% | 29% |
| | Completed Higher level of education (Masters, | 48% | 20% | 30% | 2% | 28% |

| | | | | | | |
|---|---------------------------------------|-----|-----|-----|-----|------|
| | PHD, etc.) | | | | | |
| | I don't know / I prefer not to answer | 46% | 15% | 18% | 21% | 31% |
| Religion | | 45% | 22% | 28% | 5% | 23% |
| D6. Do you consider yourself: | Roman Catholic | 26% | 31% | 37% | 5% | -5% |
| | Russian or Eastern Orthodox | 31% | 34% | 28% | 7% | -3% |
| | Protestant | 24% | 40% | 31% | 5% | -16% |
| | Other Christian | 32% | 32% | 28% | 7% | 0% |
| | Hindu | 61% | 18% | 20% | 1% | 43% |
| | Muslim | 43% | 21% | 30% | 5% | 22% |
| | Jewish | 19% | 25% | 52% | 4% | -6% |
| | Buddhist | 39% | 25% | 33% | 3% | 14% |
| | Other | 26% | 33% | 32% | 8% | -7% |
| | Atheist/agnostic | 59% | 14% | 25% | 2% | 45% |
| | I don't know / I prefer not to answer | 47% | 20% | 25% | 8% | 27% |
| <p>Optimists: 2016 will be a year of Economic Prosperity Pessimists: 2016 will be a year of Economic Difficulty *Neutrals:2016 will remain the same</p> <p>Weighted according to Adult Population 18+ SOURCE :WIN/Gallup International Annual Global Poll/ EOY, December 2015</p> | | | | | | |

Table # 3.1: HAPPINESS INDEX 2016 (Country Wise)

| | | Q3a. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life? | | | | Net Happiness |
|--|---------------------------------------|---|-----------------|----------------|----------------------------------|--|
| | | Happy | Neutral* | Unhappy | Do not know / no response | Net Score of Happy Over Unhappy |
| | | Row% | Row% | Row% | Row% | |
| Global average | | 66% | 23% | 10% | 1% | 56% |
| Countries in Alphabetical order | Afghanistan | 42% | 30% | 28% | 0% | 14% |
| | Algeria | 59% | 28% | 11% | 2% | 48% |
| | Argentina | 81% | 16% | 2% | 0% | 79% |
| | Armenia | 53% | 41% | 6% | 1% | 47% |
| | Australia | 61% | 23% | 14% | 1% | 47% |
| | Austria | 69% | 24% | 6% | 1% | 63% |
| | Azerbaijan | 81% | 18% | 0% | 1% | 81% |
| | Bangladesh | 66% | 28% | 4% | 2% | 62% |
| | Belgium | 55% | 35% | 10% | 0% | 45% |
| | Bosnia and Herzegovina | 55% | 31% | 14% | 0% | 41% |
| | Brazil | 67% | 19% | 13% | 1% | 54% |
| | Bulgaria | 39% | 47% | 9% | 6% | 30% |
| | Canada | 69% | 21% | 9% | 1% | 60% |
| | China | 78% | 18% | 4% | 0% | 74% |
| | Colombia | 87% | 10% | 2% | 1% | 85% |
| | Congo, Democratic Republic (DR.Congo) | 49% | 29% | 19% | 2% | 30% |
| | Czech Republic | 46% | 41% | 11% | 2% | 35% |
| | Denmark | 75% | 16% | 9% | 1% | 66% |
| | Ecuador | 79% | 18% | 4% | 0% | 75% |
| | Ethiopia | 72% | 12% | 16% | 0% | 56% |
| | Fiji | 86% | 9% | 4% | 0% | 82% |
| | Finland | 73% | 18% | 7% | 1% | 66% |
| | France | 42% | 49% | 9% | 1% | 33% |
| | Germany | 57% | 26% | 17% | 1% | 40% |
| | Ghana | 51% | 22% | 27% | 1% | 24% |
| | Greece | 29% | 50% | 20% | 1% | 9% |
| | Hong Kong | 40% | 43% | 16% | 0% | 24% |
| Iceland | 78% | 17% | 4% | 1% | 74% | |
| India | 58% | 23% | 19% | 0% | 39% | |
| Indonesia | 78% | 17% | 6% | 0% | 72% | |
| Iran | 50% | 38% | 11% | 1% | 39% | |
| Iraq | 26% | 36% | 38% | 0% | -12% | |

| | | | | | |
|--|-----|-----|-----|-----|-----|
| Ireland | 57% | 26% | 17% | 0% | 40% |
| Israel | n/a | n/a | n/a | n/a | n/a |
| Italy | 44% | 43% | 11% | 2% | 33% |
| Japan | 55% | 33% | 3% | 9% | 52% |
| Korea, Rep (South) | 55% | 35% | 9% | 1% | 46% |
| Kosovo | 61% | 27% | 12% | 1% | 49% |
| Latvia | 49% | 39% | 7% | 5% | 42% |
| Lebanon | 57% | 20% | 23% | 0% | 34% |
| Macedonia | 51% | 35% | 11% | 2% | 40% |
| Mexico | 78% | 19% | 2% | 0% | 76% |
| Mongolia | 74% | 23% | 3% | 0% | 71% |
| Morocco | 74% | 18% | 7% | 1% | 67% |
| Netherlands | 65% | 30% | 5% | 1% | 60% |
| Nigeria | 79% | 8% | 13% | 0% | 66% |
| Pakistan | 64% | 29% | 4% | 2% | 60% |
| Palestinian territories (West Bank and Gaza) | 41% | 32% | 26% | 1% | 15% |
| Panama | 83% | 13% | 4% | 0% | 79% |
| Papua New Guinea | 77% | 13% | 10% | 0% | 67% |
| Peru | 67% | 25% | 6% | 1% | 61% |
| Philippines | 77% | 16% | 7% | 0% | 70% |
| Poland | 58% | 30% | 11% | 1% | 47% |
| Portugal | 50% | 39% | 10% | 1% | 40% |
| Russian Federation | 55% | 37% | 5% | 2% | 50% |
| Saudi Arabia | 86% | 9% | 4% | 0% | 82% |
| Serbia | 52% | 38% | 9% | 2% | 43% |
| Slovenia | 54% | 39% | 6% | 0% | 48% |
| South Africa | 55% | 27% | 17% | 1% | 38% |
| Spain | 55% | 35% | 10% | 1% | 45% |
| Sweden | 59% | 33% | 7% | 1% | 52% |
| Thailand | 57% | 32% | 9% | 2% | 48% |
| Tunisia | 35% | 36% | 28% | 2% | 7% |
| Turkey | 55% | 29% | 14% | 1% | 41% |
| Ukraine | 54% | 38% | 5% | 3% | 49% |
| United Kingdom | 53% | 30% | 16% | 1% | 37% |
| United States | 59% | 23% | 16% | 1% | 43% |
| Vietnam | 81% | 18% | 1% | 0% | 80% |

Happy: Happy + Very Happy
Unhappy: Unhappy + Very Unhappy
***Neutrals:** Neither happy nor unhappy

Weighted according to Adult Population 18+

SOURCE :WIN/Gallup International Annual Global Poll/ EOY, December 2015

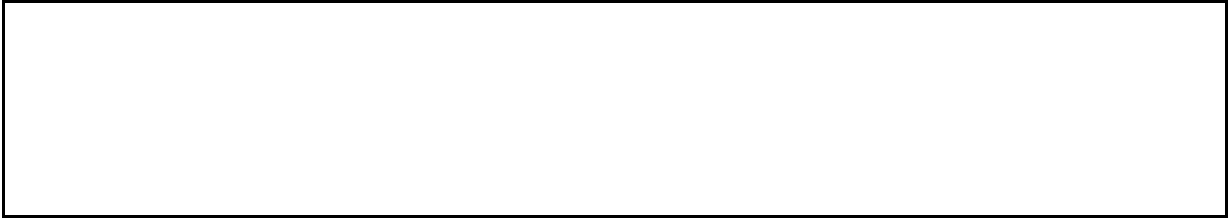


Table # 3.2: HAPPINESS INDEX 2016 (Regions Wise)

| | | Q3a. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life? | | | | Net Happiness |
|------------------------------|---------------------------------|--|----------|---------|---------------------------|---------------------------------|
| | | Happy | Neutral* | Unhappy | Do not know / no response | Net Score of Happy Over Unhappy |
| | | Row% | Row% | Row% | Row% | |
| All Regions | | 66% | 23% | 10% | 1% | 56% |
| . | East Asia & Oceania | 75% | 20% | 5% | 1% | 70% |
| | Eastern Europe | 55% | 37% | 6% | 2% | 49% |
| | EU Europe | 52% | 35% | 12% | 1% | 40% |
| | Latin America | 72% | 18% | 9% | 1% | 63% |
| | MENA | 55% | 30% | 14% | 1% | 41% |
| | North America | 60% | 23% | 16% | 1% | 44% |
| | Sub-Saharan African | 64% | 18% | 17% | 1% | 47% |
| West & South Asia | | 59% | 24% | 17% | 0% | 42% |
| G-7 | | 55% | 30% | 13% | 3% | 42% |
| . | United States of America | 59% | 23% | 16% | 1% | 43% |
| | Canada | 69% | 21% | 9% | 1% | 60% |
| | Germany | 57% | 26% | 17% | 1% | 40% |
| | France | 42% | 49% | 9% | 1% | 33% |
| | United Kingdom | 53% | 30% | 16% | 1% | 37% |
| | Italy | 44% | 43% | 11% | 2% | 33% |
| | Japan | 55% | 33% | 3% | 9% | 52% |
| BRIC | | 69% | 20% | 10% | 0% | 59% |
| . | Brazil | 67% | 19% | 13% | 1% | 54% |
| | Russian Federation | 55% | 37% | 5% | 2% | 50% |
| | India | 58% | 23% | 19% | 0% | 39% |
| | China | 78% | 18% | 4% | 0% | 74% |
| G-20 | | 66% | 23% | 10% | 1% | 56% |
| . | United States | 59% | 23% | 16% | 1% | 43% |
| | Canada | 69% | 21% | 9% | 1% | 60% |
| | Germany | 57% | 26% | 17% | 1% | 40% |
| | France | 42% | 49% | 9% | 1% | 33% |
| | United Kingdom | 53% | 30% | 16% | 1% | 37% |
| | Italy | 44% | 43% | 11% | 2% | 33% |
| | Japan | 55% | 33% | 3% | 9% | 52% |
| | Argentina | 81% | 16% | 2% | 0% | 79% |
| | Korea | 55% | 35% | 9% | 1% | 46% |
| | Turkey | 55% | 29% | 14% | 1% | 41% |
| | Australia | 61% | 23% | 14% | 1% | 47% |
| | China | 78% | 18% | 4% | 0% | 74% |
| India | 58% | 23% | 19% | 0% | 39% | |

| | | | | | |
|--|-----|-----|-----|----|-----|
| Russian Federation | 55% | 37% | 5% | 2% | 50% |
| Brazil | 67% | 19% | 13% | 1% | 54% |
| Saudi Arabia | 86% | 9% | 4% | 0% | 82% |
| South Africa | 55% | 27% | 17% | 1% | 38% |
| Indonesia | 78% | 17% | 6% | 0% | 72% |
| Mexico | 78% | 19% | 2% | 0% | 76% |
| T3 Classification | | | | | |
| Prosperous (G7) | 55% | 30% | 13% | 3% | 42% |
| Emerging (G20 excluding G7) | 69% | 21% | 10% | 0% | 59% |
| Aspiring Tier (All other countries) | 63% | 26% | 9% | 1% | 54% |
| <p>East Asia & Oceania: Australia, China, Fiji, Hong Kong, Indonesia, Japan, Korea, Rep (South), Mongolia, Papua New Guinea, Philippines, Thailand and Vietnam</p> <p>Eastern Europe: Armenia, Azerbaijan, Bosnia and Herzegovina, Kosovo, Macedonia, Russian Federation, Serbia and Ukraine.</p> <p>EU Europe: Austria, Belgium, Bulgaria, Czech Republic ,Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Latvia, Netherlands ,Poland ,Portugal, Slovenia, Spain, Sweden and United Kingdom</p> <p>Latin America: Argentina, Brazil, Colombia, Ecuador, Mexico, Panama and Peru.</p> <p>MENA: Algeria, Iraq, Iran, Lebanon, Morocco, Palestinian territories (West Bank and Gaza), Saudi Arabia, Tunisia and Turkey</p> <p>North America: Canada and United States.</p> <p>Sub-Saharan Africa: DR.Congo, Ethiopia, Ghana, Nigeria, South Africa.</p> <p>West & South Asia: Afghanistan, Bangladesh, India, Israel and Pakistan.</p> <p>Happy: Happy + Very Happy Unhappy: Unhappy + Very Unhappy *Neutrals: Neither happy nor unhappy</p> <p>Weighted according to Adult Population 18+ SOURCE: WIN/Gallup International Annual Global Poll/ EOY, December 2015</p> | | | | | |

Table # 3.3: HAPPINESS INDEX 2016 (Demographics Wise)

| | | Q3a. In general, do you personally feel very happy, happy, neither happy nor unhappy, unhappy or very unhappy about your life? | | | | Net Happiness |
|---------------------------------|--|--|----------|---------|---------------------------|---------------------------------|
| | | Happy | Neutral* | Unhappy | Do not know / no response | Net Score of Happy Over Unhappy |
| | | Row% | Row% | Row% | Row% | |
| Gender | | 66% | 23% | 10% | 1% | 56% |
| D1. Gender | Male | 66% | 23% | 11% | 1% | 55% |
| | Female | 66% | 24% | 10% | 1% | 56% |
| Age | | 66% | 23% | 10% | 1% | 56% |
| D2A. Age. | Under 34 | 67% | 22% | 10% | 1% | 57% |
| | 35 - 54 | 64% | 24% | 11% | 1% | 53% |
| | 55+ | 66% | 24% | 9% | 1% | 57% |
| Monthly Household Income | | 66% | 23% | 10% | 1% | 56% |
| D3. Income | Low (Bottom quintile/20%) | 50% | 30% | 18% | 2% | 32% |
| | Medium low (Second quintile/20%) | 57% | 25% | 17% | 1% | 40% |
| | Medium (Third quintile/20%) | 66% | 24% | 9% | 1% | 57% |
| | Medium high (Fourth quintile/20%) | 74% | 20% | 6% | 0% | 68% |
| | High (Top quintile/20%) | 75% | 20% | 5% | 0% | 70% |
| | I don't know / I prefer not to answer | 65% | 24% | 9% | 2% | 56% |
| Education | | 66% | 23% | 10% | 1% | 56% |
| D4. Education: Highest attained | No education/only basic education | 54% | 30% | 16% | 1% | 38% |
| | Completed primary | 57% | 24% | 18% | 1% | 39% |
| | Completed secondary school | 64% | 25% | 10% | 1% | 54% |
| | Completed High level education (University) | 71% | 22% | 6% | 1% | 65% |
| | Completed Higher level of education (Masters, PHD, etc.) | 70% | 21% | 10% | 0% | 60% |
| | I don't know / I prefer not to | 53% | 26% | 12% | 9% | 41% |

| | answer | | | | | |
|---|---------------------------------------|-----|-----|-----|----|-----|
| Religion | | 66% | 23% | 10% | 1% | 56% |
| D6. Do you consider yourself: | Roman Catholic | 66% | 24% | 10% | 1% | 56% |
| | Russian or Eastern Orthodox | 57% | 33% | 9% | 1% | 48% |
| | Protestant | 64% | 22% | 12% | 1% | 52% |
| | Other Christian | 62% | 22% | 15% | 1% | 47% |
| | Hindu | 70% | 24% | 5% | 1% | 65% |
| | Muslim | 66% | 25% | 9% | 1% | 57% |
| | Jewish | 61% | 27% | 12% | 0% | 49% |
| | Buddhist | 65% | 26% | 8% | 1% | 57% |
| | Other | 57% | 26% | 15% | 1% | 42% |
| | Atheist/agnostic | 75% | 20% | 5% | 0% | 70% |
| | I don't know / I prefer not to answer | 56% | 26% | 17% | 2% | 39% |
| <p>Happy: Happy + Very Happy Unhappy: Unhappy + Very Unhappy *Neutrals: Neither happy nor unhappy</p> <p>Weighted according to Adult Population 18+ SOURCE :WIN/Gallup International Annual Global Poll/ EOY, December 2015</p> | | | | | | |



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